



**LEFT, RIGHT, CENTER -- Your Pictures, Your Politics** is an interactive installation by FABRICA selected to coincide with the upcoming Italian national election, focusing on the power and creative expression of citizen media through the use of mobile phones.

Three interactive picture frames are hung in the shop window of the Fabrica Features store close to Piazza Maggiore in Bologna. Each frame is displaying a rolling sequence of photos or video clips. Viewers are invited to upload their camera phone media to the frames via a Bluetooth connection, thereby contributing new images to the installation. Each frame is assigned a title of "Left", "Right" or "Center", a theme designed to hint at the current political climate around election time; however, the association of images and political stances are entirely up to the viewers' interpretation.

FABRICA invites the community and visitors of Bologna to share their camera phone pictures or videos captured around the time of the national election, a critical process of a democratic society. This new media installation enables the audience to express and share their personal media within a political framework, resulting in a collective statement that is both fun and serious, displaying a unique character of Bologna as expressed by its inhabitants and visitors.

**LEFT, RIGHT, CENTER -- Your Pictures, Your Politics**

Fabrica Features Bologna  
Via Rizzoli 8  
3 - 17 April 2006

At the end of the installation selected media will be available for viewing at:  
<http://www.fabrica.it/left-right-center/>

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LEFT, RIGHT, CENTER... is an installation based on **CommPose**, an interactive system for sharing camera phone media created by Fabrica. For more information:  
<http://www.fabrica.it>  
<http://commpose.artgeek.org>

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