

**Fabrica Workshops**

Environmental, Social, Relational

**Cameron Sinclair**

Architecture for Humanity

Workshop July 14-17 2008 by application

Lecture July 14, 6:00pm open to all

# FABRICA WORKSHOPS

Fabrica, the Benetton communication research center, continues its international workshop and lecture program. Cameron Sinclair, co-founder of Architecture for Humanity, will be at the institute from July 14th to 17th to lead an intensive trans-disciplinary workshop. In addition, Sinclair will give a public lecture on July 14th illustrating his philosophy and recent projects.

**Environmental, Social, Relational**, the title of this new program of research and education activities, is rooted in Fabrica's heritage of cross-cultural creativity for social concern. Its precise definition however emerges directly from a recent debate between Fabrica's researchers that had the specific objective to identify common interest platforms for future studies.

Environmental, social and relational themes are central to human ecology, an interdisciplinary field using holistic approaches in the search for harmony between people and their natural and created environments but mainly between people and their societies.

Along these lines Fabrica wants to investigate, experiment, catalyze, document and disseminate how contemporary communication, design and artistic expression can contribute to helping people solve problems and enhance human potential, within near and far environments.

The workshop series will bring to Fabrica international artists and designers that in common have the desire to apply creativity and innovation to social improvement.

**Cameron Sinclair** was named by Fortune Magazine in 2004 as one of the Aspen Seven, seven people changing the world for the better. He was the recipient of the 2006 TED prize and the 2005 RISD/Target Emerging Designer of the Year. Recently he was selected as a 2008 Young Global Leader by the World Economic Forum.

As a result of the TED Prize Sinclair and Architecture for Humanity co-founder Kate Stohr launched the Open Architecture Network, the world's first open source community dedicated to improving living conditions through innovative and sustainable design.

[www.cameronsinclair.com/](http://www.cameronsinclair.com/)

**Architecture for Humanity** is a charitable organization founded to develop architectural and design solutions to humanitarian crises and provide pro-bono design services to communities in need. Currently the organization is working in fourteen countries on projects ranging from school, health clinics, affordable housing and long term sustainable reconstruction.

[www.architectureforhumanity.org](http://www.architectureforhumanity.org)

The workshop will close with a presentation of the final results commented by a **guest critic** that will be announced shortly.

**For further information:**

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